



BRIAN NEWMAN

MANAGING DIRECTOR, LICENSED BROKER



ABOUT BRIAN

"Built in Manhattan, Defined by Precision, and Driven by Purpose"

Amid the skyline of New York City, where every building tells a story of ambition and endurance, Brian Newman has built his own, one grounded in stewardship, precision, and purpose. As Managing Director and Licensed Broker at Reliance Realty, he transforms complex portfolios into resilient investments designed to thrive through market cycles and human connection alike.

For more than twenty-five years, Brian has guided property owners, investors, and communities toward stability and growth. His leadership has revitalized distressed assets, restored compliance, and generated measurable returns across multifamily and mixed-use holdings.

Under his direction, Reliance Realty has resolved thousands of violations, recovered significant operating losses, and renewed profitability for assets once considered unsalvageable. Behind every transaction lies a relationship. Behind every building, a community. Brian understands both are built on trust earned, never assumed.

His philosophy remains clear: discipline creates results, but partnership sustains them. Before establishing Reliance Realty, he rose through the ranks at Heritage Realty, mastering acquisition strategy and asset reinvention. Today, his firm oversees over 35 buildings and 1,200 residents, combining next-generation technology with hands-on expertise to protect capital and elevate value.

He believes legacy isn't inherited, it's built, one property, one partnership, one principle at a time. Each address under his care becomes a chapter in the story of a city that never stops evolving and a testament to the leaders who guide it forward.



ABOUT RELIANCE REALTY

RELIANCE REALTY: BUILT FOR ENDURANCE, DRIVEN BY PURPOSE

RESPONSIVENESS IS OUR REFLEX.

Before the call ends, the solution begins. Precision isn't our process, it's our instinct.

LEADERSHIP LIVES ON THE GROUND, NOT IN THE CLOUD.

We walk the properties, know the tenants, and see what algorithms can't. Data informs us, but people define us.

WE DON'T MANAGE BUILDINGS, WE ORCHESTRATE LEGACY.

Every address becomes a symphony of structure, trust, and time, tuned to last generations.



CONTACT BRIAN

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PROPERTY & PORTFOLIO MANAGEMENT

OPERATIONS & OVERSIGHT:

- Manhattan Property Management
- Residential & Mixed-Use Management
- Multifamily Asset Oversight

CLIENT & COMMUNITY:

- Boutique Apartments Management
- Tenant Retention Strategies
- Lease Negotiation & Administration

REGULATORY & COMPLIANCE:

- Legal Administration
- Rent Stabilization Compliance
- NYC Housing Regulations

